

Table of Contents

DASHBOARD

The market for seasonings, herbs & spices	ES- 1
Key markets.....	ES- 2
Global overview.....	ES- 3
New product development.....	ES- 4
Executive summary	ES- 5

MARKET ANALYSIS

Global perspective	1- 1
Trends	1- 6
Population and urbanisation	1- 6
The global food market	1- 6
Market forecasts	1- 7
The food market and ingredients.....	1- 11
Opportunities for ingredients	1- 12
New product considerations.....	1- 16
Ingredients usage.....	1- 21
Trends driving demand	1- 27
News and technology	1- 28
New product development.....	1- 31
Guide to seasonings, herbs & spices	1- 33
Canada	1- 37
Mexico	1- 38
USA	1- 39
Brazil	1- 40

DATAPACK (included as a Microsoft® Excel document when you buy the report)

Global - Seasonings, Herbs & Spices	Sheet #1
NAFTA - Seasonings, Herbs & Spices	Sheet #2
Central & South America - Seasonings, Herbs & Spices	Sheet #3

Canada.....	Sheet #4
Mexico	Sheet #5
USA	Sheet #6
Brazil.....	Sheet #7
Global - Food & Drink	Sheet #8
NAFTA - Food & Drink	Sheet #9
Central & South America - Food & Drink.....	Sheet #10

APPENDICES

A - THE MARKET FOR FOOD & DRINK

Global Overview	A-2
Convenience Food & Drink	A-3
Western Europe	A-4
Eastern Europe	A-5
NAFTA	A-6
Central & South America.....	A-7
Asia Pacific	A-8
Middle East & Africa	A-9

B - COUNTRY PROFILES

Western Europe	B-2
Eastern Europe	B-3
NAFTA	B-4
Central & South America.....	B-5
Asia Pacific	B-6
Middle East & Africa	B-7

C- DEMOGRAPHICS

Global Population.....	C-2
Western Europe	C-3
Eastern Europe.....	C-4

NAFTA	C-5
Central & South America	C-6
Asia Pacific	C-7
Middle East & Africa.....	C-8

D - EXCHANGE RATES

Western Europe	D-2
Eastern Europe	D-3
NAFTA	D-4
Central & South America.....	D-5
Asia Pacific	D-6
Middle East & Africa	D-7

E - COMPANY DIRECTORY

MAJOR SUPPLIERS OF SEASONING, HERBS & SPICES

F - MANUFACTURER DIRECTORY

KEY USERS OF SEASONINGS, HERBS & SPICES

Meat & savoury products	F-2
Snacks	F-4
Ready meals.....	F-6
Culinary & condiments.....	F-7

G - SOURCES

DEFINITIONS

TABLE OF CONTENTS

LIST OF TABLES

List of Tables

Coverage:

Industrial Seasonings, Herbs & Spices, 2009 to 2014

Countries: Austria • Belgium • Denmark • Finland • France • Germany • Greece • Ireland • Italy • Netherlands • Portugal • Spain • Sweden • UK • Bulgaria • Czech Republic • Hungary • Poland • Romania • Russia • Slovakia • Ukraine • Canada • Mexico • USA • Argentina • Brazil • Australia • China • India • Indonesia • Japan • Malaysia • Thailand • Egypt • Israel • Republic of South Africa • Saudi Arabia • Turkey • UAE

Years: 2004, 2009, 2014

Food & drink sectors: Fruit & vegetables • Carcase meats • Meat & savoury products • Ready meals • Fish & seafood • Flour, pasta, rice • Bread & morning goods • Biscuits & cookies • Cakes & pastries • Breakfast cereals & bars • Milk & milk drinks • Milk powders • Butter & yellow fats • Cheese • Cream & condensed milk • Yogurt & desserts • Ice cream & frozen desserts • Confectionery • Snacks • Soups & bouillon • Sauces & dressings • Baby foods • Pet foods • Hot beverages • Soft drinks • Alcoholic drinks

DASHBOARD

The global market for seasonings, herbs & spices, 2009 (\$bn)	ES - 1
Global: Usage of seasonings, herbs & spices by selected sector, 2009 (tonnes)	ES - 2
Global: Market value of seasonings, herbs & spices by key country, 2009 (\$m).....	ES - 2
Global dashboard, 2009 (\$bn/tonnes).....	ES - 3
New product highlights.....	ES - 4

MARKET ANALYSIS

Global usage of spices, 2009 (tonnes).....	1- 3
Global: Forecast usage of seasonings, herbs & spices, 2004 to 2014 (tonnes)	1- 4
Global: Market value of seasonings, herbs & spices by region, 2009 (\$bn)	1- 5
Global: Usage of seasonings, herbs & spices by key sector, 2009 (tonnes)	1- 10
Opportunities by food & drink by sector	1- 17
Global: Forecast growth in usage of seasonings, herbs & spices by region, 2009 to 2014	1- 12
Canada: Usage of seasonings, herbs & spices by key sector, 2009 (tonnes).....	1- 37
Canada: Forecast growth in usage of seasonings, herbs & spices by growth sector, 2009 to 2014 (tonnes).....	1- 37
Mexico: Usage of seasonings, herbs & spices by key sector, 2009 (tonnes).....	1- 38
Mexico: Forecast growth in usage of seasonings, herbs & spices by growth sector, 2009 to 2014 (tonnes)	1- 38
USA: Usage of seasonings, herbs & spices by key sector, 2009 (tonnes).....	1- 39
USA: Forecast growth in usage of seasonings, herbs & spices by growth sector, 2009 to 2014 (tonnes)	1- 39
Brazil: Usage of seasonings, herbs & spices by key sector, 2009 (tonnes).....	1- 40

Brazil: Forecast growth in usage of seasonings, herbs & spices by growth sector, 2009 to 2014 (tonnes)..... 1-40

DATAPACK (included as a Microsoft® Excel document when you buy the report)

Global - Seasonings, Herbs & SpicesSheet #1

Global: Volume usage of seasonings, herbs & spices by region, 2004 to 2014 (tonnes)

Global: Forecast market value of seasonings, herbs & spices by region, 2009 to 2014 (\$m)

Global: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

Global: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

NAFTA - Seasonings, Herbs & SpicesSheet #2

NAFTA: Volume usage of seasonings, herbs & spices by country, 2004 to 2014 (tonnes)

NAFTA: Forecast market value of seasonings, herbs & spices by country, 2009 to 2014 (\$m)

NAFTA: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

NAFTA: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

Central & South America - Seasonings, Herbs & SpicesSheet #3

Central & South America: Volume usage of seasonings, herbs & spices by country, 2004 to 2014 (tonnes)

Central & South America: Forecast market value of seasonings, herbs & spices by country, 2009 to 2014 (\$m)

Central & South America: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

Central & South America: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

CanadaSheet #4

Canada: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

Canada: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

MexicoSheet #5

Mexico: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

Mexico: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

USASheet #6

USA: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

USA: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

BrazilSheet #7

Brazil: Volume usage of seasonings, herbs & spices by sector, 2004 to 2014 (tonnes)

Brazil: Forecast market value of seasonings, herbs & spices by sector, 2009 to 2014 (\$m)

Global - Food & DrinkSheet #8

Global: Volume consumption of food & drink by region, 2004 to 2014 (000 tonnes)

Global: Consumer expenditure on food & drink by region, 2009 to 2014 (\$bn)
 Global: Volume consumption of food & drink by sector, 2004 to 2014 (000 tonnes)
 Global: Consumer expenditure on food & drink by sector, 2009 to 2014 (\$bn)

NAFTA - Food & DrinkSheet #9

NAFTA: Volume consumption of food & drink by country, 2004 to 2014 (000 tonnes)
 NAFTA: Consumer expenditure on food & drink by country, 2009 to 2014 (\$bn)
 NAFTA: Volume consumption of food & drink by sector, 2004 to 2014 (000 tonnes)
 NAFTA: Consumer expenditure on food & drink by sector, 2009 to 2014 (\$bn)

Central & South America - Food & DrinkSheet #10

Central & South America: Volume consumption of food & drink by country, 2004 to 2014 (000 tonnes)
 Central & South America: Consumer expenditure on food & drink by country, 2009 to 2014 (\$bn)
 Central & South America: Volume consumption of food & drink by sector, 2004 to 2014 (000 tonnes)
 Central & South America: Consumer expenditure on food & drink by sector, 2009 to 2014 (\$bn)

APPENDICES

A – FOOD & DRINK

Global: Consumer expenditure on food and drink by region, 2009 (\$bn).....	A - 1
Global: Consumer expenditure on convenience food and drink by sector, 2009 (\$bn).....	A - 1
Western Europe: Consumer expenditure on food and drink by country, 2009.....	A - 1
Western Europe: Volume consumption of food and drink by country, 2009	A - 1
Eastern Europe: Consumer expenditure on food and drink by country, 2009.....	A - 1
Eastern Europe: Volume consumption of food and drink by country, 2009.....	A - 1
NAFTA: Consumer expenditure on food and drink by country, 2009.....	A - 1
NAFTA: Volume consumption of food and drink by country, 2009.....	A - 1
Central & South America: Consumer expenditure on food and drink by country, 2009	A - 1
Central & South America: Volume consumption of food and drink by country, 2009.....	A - 1
Asia Pacific: Consumer expenditure on food and drink by country, 2009.....	A - 1
Asia Pacific: Volume consumption of food and drink by country, 2009.....	A - 1
Middle East & Africa: Consumer expenditure on food and drink by country, 2009.....	A - 1
Middle East & Africa: Volume consumption of food and drink by country, 2009.....	A - 1

B – COUNTRY PROFILES

Western Europe: Capital, Land Mass, Population, Currency, GDP and Inflation by currency.....	B - 1
Eastern Europe: Capital, Land Mass, Population, Currency, GDP and Inflation by currency	B - 1
NAFTA: Capital, Land Mass, Population, Currency, GDP and Inflation by currency.....	B - 1
Central & South America: Capital, Land Mass, Population, Currency, GDP and Inflation by currency.....	B - 1
Asia Pacific: Capital, Land Mass, Population, Currency, GDP and Inflation by currency.....	B - 1

Middle East & Africa: Capital, Land Mass, Population, Currency, GDP and Inflation by currency	B- 1
---	------

C- DEMOGRAPHICS

Global: Population by region, 2010 (millions of people)	C- 1
Western Europe: Forecast population, 2005 to 2025 (millions of people).....	C- 1
Western Europe: Population by country, 2010 (millions of people)	C- 1
Western Europe: Population by age group, 2005 to 2025.....	C- 1
Western Europe: Population by urbanisation, 2010 (%)	C- 1
Eastern Europe: Forecast population, 2005 to 2025 (millions of people)	C- 1
Eastern Europe: Population by country, 2010 (millions of people)	C- 1
Eastern Europe: Population by age group, 2005 to 2025.....	C- 1
Eastern Europe: Population by urbanisation, 2010 (%)	C- 1
NAFTA: Forecast population, 2005 to 2025 (millions of people).....	C- 1
NAFTA: Population by country, 2010 (millions of people)	C- 1
NAFTA: Population by age group, 2005 to 2025.....	C- 1
NAFTA: Population by urbanisation, 2010 (%)	C- 1
Central & South America: Forecast population, 2005 to 2025 (millions of people).....	C- 1
Central & South America: Population by country, 2010 (millions of people)	C- 1
Central & South America: Population by age group, 2005 to 2025	C- 1
Central & South America: Population by urbanisation, 2010 (%).....	C- 1
Asia Pacific: Forecast population, 2005 to 2025 (millions of people).....	C- 1
Asia Pacific: Population by country, 2010 (millions of people)	C- 1
Asia Pacific: Population by age group, 2005 to 2025.....	C- 1
Asia Pacific: Population by urbanisation, 2010 (%)	C- 1
Middle East & Africa: Forecast population, 2005 to 2025 (millions of people).....	C- 1
Middle East & Africa: Population by country, 2010 (millions of people).....	C- 1
Middle East & Africa: Population by age group, 2005 to 2025.....	C- 1
Middle East & Africa: Population by urbanisation, 2010 (%).....	C- 1

D - EXCHANGE RATES

Western Europe: Exchange rates by country	D- 1
Eastern Europe: Exchange rates by country	D- 1
NAFTA: Exchange rates by country	D- 1
Central & South America: Exchange rates by country	D- 1
Asia Pacific: Exchange rates by country	D- 1
Middle East & Africa: Exchange rates by country	D- 1